

INNOVATION ADVANCED

Level	Fee
Intermediate	€ 400

e-Modules' titles	Objectives	Content
THE INNOVATION SOURCING LADDER	This module addresses various practices aimed at assisting Purchasing professionals to contribute to innovation: - assessing their ability to innovate with suppliers by analysing their own strengths & areas of improvement.	1. Innovation sourcing ladders
MAPPING BUSINESS VALUE DRIVERS	This module addresses various practices aimed at assisting Purchasing professionals to contribute to innovation: - understanding & mapping their purchasing segment.	1. Understanding how we buy & how we compete 2. Mapping your business value drivers
UNDERSTANDING PAIN POINTS	This module addresses various practices aimed at assisting Purchasing professionals to contribute to innovation: - understanding pain points - mastering empathy.	1. The importance of empathy & understanding pain points 2. Mastering empathy
BUSINESS ECOSYSTEMS IN INNOVATION	This module addresses various practices aimed at assisting Purchasing professionals to contribute to innovation: - understanding business ecosystems to better collaborate with suppliers.	1. Business ecosystems in Innovation
MAPPING A BUSINESS ECOSYSTEM	This module addresses various practices aimed at assisting Purchasing professionals to contribute to innovation: - the key to building the right team to map their innovation ecosystem	1. Introducing the Ecosystem 2. Building a team to map your innovation ecosystem 3. Case demonstration