

INNOVATION BASICS

Level	Fee
Beginner	€ 340

e-Modules' titles	Objectives	Content
WHY ARE SUPPLIERS INCREASINGLY INVOLVED IN INNOVATION	This module aims at understanding how purchasing professionals can contribute to innovation: - understanding how innovation can concern purchasing professionals - understanding the role of the evolution of Purchasing on innovation	1. Why suppliers are increasingly involved in innovation
VALUE & INNOVATION	This module aims at understanding how purchasing professionals can contribute to innovation: - identifying types of innovation - creating value with innovation	1. What is Innovation? 2. The impact of innovation on value
THE INNOVATION SOURCING PROCESS	This module aims at understanding how purchasing professionals can contribute to innovation: - discovering the 3 step-innovation process to find unmet needs & external solutions, & involve suppliers	1. The innovation sourcing process
MEASURING INNOVATION	This module aims at understanding how purchasing professionals can contribute to innovation: - how Purchasing can measure its contribution to innovation	1. How to measure innovation