

SUPPLIER RELATIONSHIP MANAGEMENT – SRM organisations

| Level | Fee |
|----------|-------|
| Advanced | € 400 |

| e-Modules' titles | Objectives | Content |
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| KPIs FOR SRM | This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - identifying generic KPIs & SRM-specific KPIs | 1. Are SRM KPIs different from other KPIs? |
| SRM & KPIs | This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: using the strategic scorecard to measure how the relationship with the supplier feeds the company's business targets difference between structural & relational KPIs | Organise KPIs as a strategic scorecard Business model indicators |
| SRM & PURCHASING MATURITY | This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - understanding the relationship between the level of Purchasing maturity and SRM | 1. Are you mature enough for SRM? |
| KEY SUCCESS FACTORS FOR SRM (part 1) | This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - how specific organisations enable & contribute to SRM - the relationship between business contexts on SRM - SRM values & the required behaviours | SRM & the organisational process it requires SRM & the business context it requires SRM & the behaviour it requires |
| KEY SUCCESS FACTORS FOR SRM (part 2) | This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - identifying which cultures are favourable to SRM - relationship between cultural traits & the SRM process | SRM & the culture it requires Cultural traits & the SRM process |