

## **SUPPLIER RELATIONSHIP MANAGEMENT – SRM organisations**

Level	Fee
Advanced	€ 400

e-Modules' titles	Objectives	Content
KPIs FOR SRM	This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - identifying generic KPIs & SRM-specific KPIs	1. Are SRM KPIs different from other KPIs?
SRM & KPIs	<ul> <li>This module aims at assisting Purchasing professionals to understand &amp; implement SRM success factors, measured by related KPIs:</li> <li>using the strategic scorecard to measure how the relationship with the supplier feeds the company's business targets</li> <li>difference between structural &amp; relational KPIs</li> </ul>	<ol> <li>Organise KPIs as a strategic scorecard</li> <li>Business model indicators</li> </ol>
SRM & PURCHASING MATURITY	This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - understanding the relationship between the level of Purchasing maturity and SRM	1. Are you mature enough for SRM?
KEY SUCCESS FACTORS FOR SRM (part 1)	This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - how specific organisations enable & contribute to SRM - the relationship between business contexts on SRM - SRM values & the required behaviours	<ol> <li>SRM &amp; the organisational process it requires</li> <li>SRM &amp; the business context it requires</li> <li>SRM &amp; the behaviour it requires</li> </ol>
KEY SUCCESS FACTORS FOR SRM (part 2)	This module aims at assisting Purchasing professionals to understand & implement SRM success factors, measured by related KPIs: - identifying which cultures are favourable to SRM - relationship between cultural traits & the SRM process	<ol> <li>SRM &amp; the culture it requires</li> <li>Cultural traits &amp; the SRM process</li> </ol>